



## **MIFA HIGHLIGHTS**

**June 11 - 14, 2024**

## MONDAY, JUNE 10

- **09:00 AM – 05:00 PM: Salle de l'Europe (1st floor), Impérial Palace**  
Women In Animation World Summit

## TUESDAY, JUNE 11

- **09:00 AM – 10:15 AM: Le Campus, Room 2**  
**Talent panel** : Regina Pessoa: Her Creative Process
- **09:00 AM – 10:15 AM: Salle de l'Europe (1st floor), Impérial Palace**  
**Business Conference**: Fast and Furious: Direct-to-Consumers Content Distribution
- **09:15 AM – 10:30 AM: Chambre de Métiers et de l'Artisanat**  
**WIP XR** : *Ito Meikyu*, Boris Labbé
- **10:45 AM – 12:45 PM: Salle de la Volière**  
**MIFA Short Films Pitches**
- **10:45 AM – 12:00 PM: Salle de l'Europe (1st floor), Impérial Palace**  
**Creation Conference**: The Art of Miniatures and Puppets in Animation Cinema
- **11:00 AM – 12:00 PM: Chambre de Métiers et de l'Artisanat**  
**XR Conferences**: XR and IP: The Odyssey of "Wallace and Gromit"
- **11:00 AM – 12:15 PM: Verdi (3rd floor), Impérial Palace**  
**Press Conference**: Mediawan Kids & Family: What's New?
- **11:30 AM – 12:30 PM: Le Campus – Conference Room**  
**Conversation with Henry Selick**
- **02:00 PM – 03:15 PM: Rotonde de l'Europe (1st floor), Impérial Palace**  
**Studio Focus**: Kawaii Anim: Back to the Future!
- **02:00 PM – 03:15 PM: Salle de la Volière**  
**Industry Content Studio Focus**: 40 Years of Disney Television Animation: Past, Present and Future
- **02:30 PM – 03:00 PM: Rotonde de l'Europe (1st floor), Impérial Palace**  
**Demo Sessions**: Paramount Animation "Smurfs" Movie Showcase

- **03:45 PM – 04:45 PM: Chambre de Métiers et de l'Artisanat**  
**Gaming Conference** : Video Game Trailers and Cinematics: Animation Masterpieces
- **04:00 PM – 05:15 PM: Salle de la Volière**  
**Studio Focus**: Fortiche Studio
- **04:45 PM – 06:00 PM: Verdi (3rd floor), Impérial Palace**  
**Partner Pitches**: « Insectarium », « Zako », « Le Cabanon de l'oncle Jo » : Spotlight on the 2024 Annecy Festival Residency
- **05:30 PM – 06:00 PM: Chambre de Métiers et de l'Artisanat**  
**Award Ceremony**: MIFA Pitches Digital Experiences & Cinematics and Trailers Contest
- **05:45 PM – 07:00 PM: Salle de l'Europe (1st floor), Impérial Palace**  
**Press Conference**: New Horizons for the Smurfs Franchise: Expanding the Magic!
- **06:00 PM – 07:15 PM: Salle de la Volière**  
**Studio Focus**: Designing the Aesthetics of « Le Robot Sauvage »
- **07:00 PM: MIFA Beach**  
**MIFA Opening Party**

## WEDNESDAY, JUNE 12

- **09:00 AM – 10:15 AM: Salle de l'Europe (1st floor), Impérial Palace**  
**Business Conference**: Navigating the Metaverse for Fun & Profit
- **09:00 AM – 10:15 AM: Salle de la Volière**  
MIFA Feature Films Pitch 1
- **09:15 AM – 10:30 AM: Chambre de Métiers et de l'Artisanat**  
**WIP XR**: *Pagnol le magicien*, Nicolas Cabos
- **10:45 AM – 12:00 PM: Salle de l'Europe (1st floor), Impérial Palace**  
**Creation Conference**: When Motion Design Challenges the Limits of Animation
- **09:00 AM – 10:15 AM: Salle de la Volière**  
MIFA Feature Films Pitch 2
- **11:00 AM – 12:15 PM: Verdi (3rd floor), Impérial Palace**  
**Press Conference**: Anim France – Press Conference and Cocktail

- **11:00 AM – 12:00 PM: Chambre de Métiers et de l'Artisanat**  
**XR Conference:** Animation, Dance, and Interactivity
- **01:30 PM – 02:45 PM: Rotonde de l'Europe (1st floor), Impérial Palace**  
**Industry Panels:** Animation Production and Financing Programs in Portugal
- **02:00 PM – 03:00 PM: Chambre de Métiers et de l'Artisanat**  
**Gaming Conference:** Creating a Diverse IP Ecosystem
- **02:00 PM – 03:15 PM: Salle de la Volière**  
**Studio Focus:** Blue Spirit: Building on Decades of Experience Shaping a New Era
- **02:15 PM – 03:30 PM: Salle de l'Europe (1st floor), Impérial Palace**  
**Tech Conference:** AI: Between Fantasy and Reality
- **02:30 PM – 03:30 PM: Berlioz (3rd floor), Impérial Palace**  
**Press Conference:** Kasagi Labo – A Funding Platform for Animation Studios to Create “Original Animes”
- **03:15 PM – 04:45 PM: Rotonde de l'Europe (1st floor), Impérial Palace**  
**Demo Sessions:** Teenage Mutant Ninja Turtles: Lighting for Stylized Animation
- **04:00 PM – 05:15 PM: Berlioz (3rd floor), Impérial Palace**  
**Press Conference:** SPI Press Conference
- **04:00 PM – 05:15 PM: Salle de la Volière**  
**Studio Focus:** Spotlight on Warner Bros. Animation, Cartoon Network Studio, and Hanna-Barbera Studios Europe
- **04:30 PM – 05:30 PM: Le Campus, Conference Room**  
**Talent Panels:** Wes Before Anderson: The Origin and Evolution of a Filmmaker
- **05:45 PM – 07:00 PM: Salle de l'Europe (1st floor), Impérial Palace**  
**Press Conference:** France Télévisions: Presentation of 2024 Animation Plans and Line-up
- **06:00 PM – 07:15 PM: Salle de la Volière**  
**Studio Focus:** Bobbypills X ADN: The Animated Series “Dead Cells”

## THURSDAY, JUNE 13

- **09:00 AM – 10:15 AM: Salle de l'Europe (1st floor), Impérial Palace**  
**Creation Conference:** How to Create an Iconic Animated Character?
- **09:00 AM – 10:15 AM: Salle de la Volière**  
MIFA TV Series and Specials Pitch 1
- **09:15 AM – 10:15 AM: Chambre de Métiers et de l'Artisanat**  
**XR Conference:** The Documentary Format Tested by XR
- **10:45 AM – 12:00 PM: Salle de l'Europe (1st floor), Impérial Palace**  
**Business Conference:** Anatomy of a Hit Today, Where Art and Commerce Meet
- **10:45 AM – 12:00 PM: Salle de la Volière**  
MIFA TV Series and Specials Pitch 2
- **11:00 AM – 12:15 PM: Verdi (3rd floor), Impérial Palace**  
**Press Conference:** Animation Projects of the M6 Group
- **11:15 AM – 12:45 PM: Chambre de Métiers et de l'Artisanat**  
**WIP XR :** *Mobile Suit Gundam: Silver Phantom*, Kenichi Suzuki
- **02:00 PM – 03:00 PM: Chambre de Métiers et de l'Artisanat**  
**Gaming Conference:** MIFA Gaming - "Dead Cells": From Video Game to Animated Series
- **02:00 PM – 03:15 PM: Salle de la Volière**  
**Studio Focus:** Adult Swim - Defying Expectations
- **02:15 PM – 03:30 PM: Salle de l'Europe (1st floor), Impérial Palace**  
**Tech Conference:** The Democratization of Hybrid Imaging
- **03:30 PM – 04:30 PM: Chambre de Métiers et de l'Artisanat**  
**Industry Panels:** Adapting Video Game Franchises Through Animation
- **05:30 PM – 06:45 PM: Rotonde de l'Europe (1st floor), Impérial Palace**  
**Demo Sessions:** An Evening with RenderMan
- **06:00 PM – 07:15 PM: Salle de l'Europe (1st floor), Impérial Palace**  
**Press Conference :** CANAL+

- **06:00 PM – 07:15 PM: Salle de la Volière**  
**Studio Focus:** From Comic Strip to Feature Animation: "The Garfield Movie"

## FRIDAY, JUNE 14

- **09:00 AM – 10:15 AM: Salle de la Volière, MIFA**  
**Studio Focus:** "Bob's Burgers": Interview with the Creative Team Behind the Emmy Award-Winning Animated Series
- **09:30 AM – 10:45 AM: Salle de l'Europe (1st floor), Impérial Palace**  
**Tech Conference:** The Relationship between Research and Animation
- **09:15 AM – 10:30 AM: Chambre de Métiers et de l'Artisanat**  
**WIP XR: *Garden Alchemy***, Michelle Kranot and Uri Kranot
- **11:00 AM – 12:15 PM: Chambre de Métiers et de l'Artisanat**  
**Industry Panels:** Anklama Masterclass
- **12:00 PM – 01:15 PM: Salle de la Volière, MIFA**  
**Studio Focus:** Warner Bros. Discovery Showcase: Animation for Adults
- **03:30 PM – 04:45 PM: Chambre de Métiers et de l'Artisanat**  
**WIP XR:** Telling Our Story: Our Connection with the Land, Dreams and Skyworld, Karine Lanoie-Brien, Kim Picard

## SATURDAY, JUNE 15

- **10:00 PM: MIFA Exhibitor Marquee**  
**Festival Closing Party**