

ANNÉCY

FESTIVAL | MIFA

8 to 14 june 2025

10 to 13 june 2025

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Exhibition Area

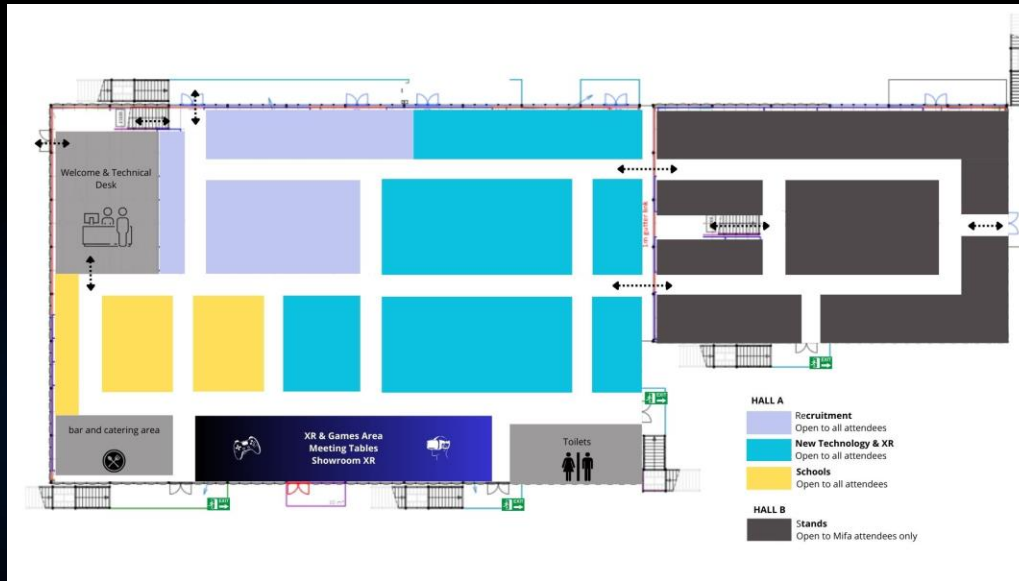


Spanning two floors, the Exhibition Area includes:

- National and international pavilions
- Production companies
- Distribution companies
- TV channels
- Companies developing technological solutions
- Studios recruiting talents
- Schools and training institutes
- XR and Games Area : Meeting Tables / Showroom XR – **NEW 2025**

Exhibition Area

1st Floor

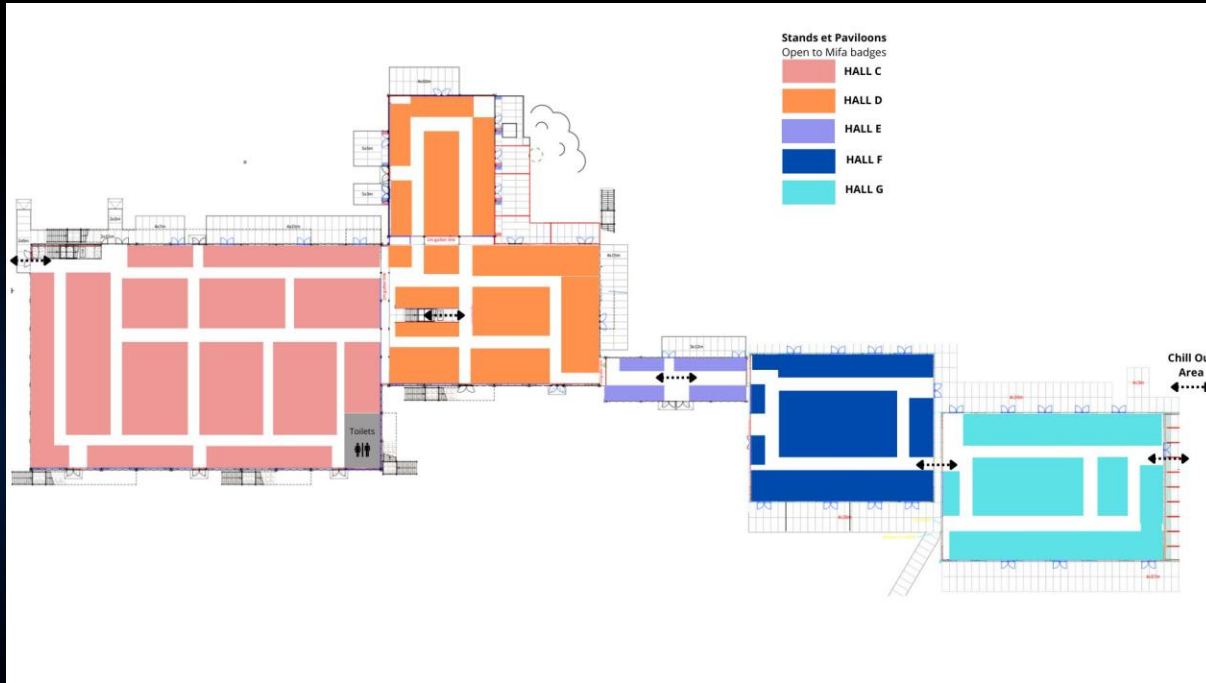


On 1st floor :

- Mifa Welcome Desk and Technical Desk
- a food court and bar
- XR and Games Area hosting meeting tables and an XR showroom – *open to all badges*
- Recruitment stands – *open to all badges*
- Schools and training institutes – *open to all badges*
- New technologies and XR area – *open to all badges*
- Stands and Pavilions – *open to Mifa badges – NEW 2025*

Exhibition Area

Ground Floor and Lake Platform



On Ground Floor :

- Stands and pavilions – Hall C
- Stands and pavilions– Hall D
- Stands and pavilions– Hall E
- Stands and pavilions– Hall F
- Stands and pavilions– Hall G

- Chill out area – meeting place and catering – *open to all badges*

Exhibition Area

Address and access conditions



L'Imperial Palace

Allée de l'Impérial
74000 Annecy
France



Exhibitor

You will be issued with an accreditation (supplied in the package or via the purchase of an additional accreditation) marked EXHIBITOR.

This accreditation will give you access to your stand before the market opens on Sunday June 8 at 2pm, and from Tuesday June 10 at 8.30am.

Reserve a stand

Two stand formulas are available to suit your needs:

Our stand packages are made up of the surface area in m² and a number of Mifa accreditations, calculated according to the surface area allocated.
Please note: The number of Mifa accreditations included in the package cannot be separated from the stand package.



The fully-equipped formula

Provision of a defined surface area, stand structure, lighting, furniture and audiovisual equipment.

Please note this package does not include stand decoration. You have two options: decorate the partitions with your own posters or have our service provider do it for you. (please refer to the technical guide)



The non-equipped formula

The Mifa team will only provide you with the defined surface area, and you will have to call on your own stand designer to create and decorate your stand.

Don't hesitate to contact us if you would like to be put in touch with local stand-makers with whom we are used to working.

Reserve a stand

	Accreditations package (included)	The fully-equipped formula	The non-equipped formula	
Stand area	4m ²	4	3'137,87€	-
	8m ²	6	5'891,07€	-
	9m ²	6	5'676,64€	4'838,39€
	12m ²	8	8'644,28€	7'591,91€
	16m ²	10	11'397,49€	10'013,42€
	18m ²	9	10'576,46€	9'109,52€
	27m ²	12	15'476,27€	13'380,66€
	36m ²	15	20'376,09€	17'651,80€
	45m ²	18	25'275,91€	21'922,92€
	54m ²	21	30'175,91€	26'194,06€
	63m ²	24	35'075,54€	30'465,19€
	72m ²	27	39'975,35€	34'736,32€
81m ²	30	44'875,17€	39'007,46€	

For requests for other stand areas, please contact the Mifa team

Prices without VAT

Reserve a stand



Request an estimate

to the Mifa team, who will help you determine the surface area required for your stand according to your needs.



Location of your stand

Mifa will offer you a stand location. This location must be confirmed with the organizer.



Confirm your order

by sending the signed quotation together with our [terms of sale*](#) and accepting our [terms of payment*](#). You will then receive an invoice from our accounting department.



My stand

Once the stand has been validated by the Mifa team and the location confirmed, you will be put in touch with the Logistics team, who will send you the technical file containing all the information you need to set up your stand.



Register your accreditation

Once your stand has been validated by the Mifa team, you will receive a link enabling you to register the accreditations linked to your package, or to purchase additional accreditations in accordance with the conditions set out on [page 10](#).

*These conditions will be sent to you with the estimate.

Order additional accreditations

If you would like to order additional Mifa accreditations for your team members on your stand, you have two options:

Option 1

If you order your stand before February 28, 2025, you will be able to order a number of Early Bird accreditations. The number of additional Mifa accreditations at this rate is set by Mifa according to the size of your stand. You will need to return your signed quotation and pay your stand deposit to benefit from this offer.

Option 2

For all stand orders validated and paid for on or after March 1, 2025, you will be entitled to additional accreditation at the preferential Exhibitor rate.



Prices:

Option 1

420€ VAT not incl. (Early Bird price)

Option 2

460€ VAT not incl. (preferential Exhibitor rate)

Mifa accreditations – details of access and benefits

FESTIVAL

MIFA



Official Selection



Special Programmes



WIP
Masterclasses
Making Of

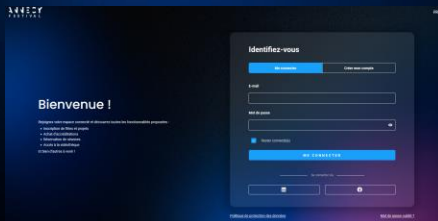


Mifa Events including
Industry Content
Talents Content
XR & Games Content



Exhibitor Area
Chill Out Area

Connected area



List of participants and
companies
Video library
Tickets and
invitations



2 Submissions to Video Library

Unfurnished stand formula: Stand-holders recommended

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AFTERMOVIE

Join us!

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