

# International Mifa Campus

## Presentation of the programme

---

### ANNECY INTERNATIONAL ANIMATION FILM MARKET (MIFA)

exports its skills and experience through  
a programme to support professional and talents:  
**THE INTERNATIONAL MIFA CAMPUS.**

This programme is aimed at professionals from territories  
where the animation industry benefits from the support of  
organizations or institutions committed to developing a local  
ecosystem that fosters the emergence and internationalization  
of its talents.



## Why organise an International Mifa Campus workshop?

---

### **Advantages for the organising delegation :**

- Supporting new talent and giving them the opportunity to develop their skills
- Create emulation in the territory and unite the local industry
- Present solid projects internationally and promote local creative talents
- Make the most of your presence at MIFA by taking part in professional events (Pitch Partners, Meet the...)

### **Objectives for project promoters**

#### **- a career boost.**

- Benefit from the expertise and support of animation professionals
- Deepen your knowledge of the profession and understand industry trends
- Prepare for professional meetings and gain self-confidence

## The 3 International

### Mifa Campus workshops

#### International Mifa Campus

##### Talents

##### Artistic development and project pitch

- 1 local call for projects
- 5 projects selected
- 4-day workshop with 3 experts
- Masterclasses + pitch vpreparation
- Participation in MIFA :

##### Partners Pitches

#### International Mifa Campus

##### Production

##### Market expertise, financing and co-production

- 1 call for submissions launched in the region
- 6 professionals selected
- 4-day workshop with 3 experts
- Masterclasses + meetings with local players
- Participation in MIFA :

##### Meet the... Sales Agents

#### Mifa Campus International

##### Distribution

##### Distribution, marketing and export strategy

- 1 call for submissions launched in the region
- 6 professionals selected
- 4-day workshop with 3 experts
- Masterclasses + meetings with local players
- Participation in MIFA :

##### Meet the... Sales Agents

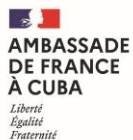
## They trusted us

French institute in Ghana  
French embassy in Brazil  
French embassy in Cuba  
French institute in India  
French institute in Israël

French institute in Madagascar  
French embassy in Singapour  
French embassy in Thailand  
French embassy in Colombia

Jerusalem Film Fund (Israël)  
TAICCA (Taiwan)  
ANIMELA (Inde)  
ANIMASYROS (Greece)  
Brazilian Content (Brazil)

Digital Lab Africa (South Africa)  
Pixelatl (Mexico)  
TACGA (Thailand)



## Cost of a Mifa Campus International workshop

# BUDGET



### Talents workshop

Cost of the workshop  
**€3,000 ex VAT**

+ To be covered by the organiser: experts' fees (€250/day/expert) and expenses for the experts (accommodation, plane tickets, meals).

**+ Cost of the Partner Pitch**  
in Anney 2025 (includes MIFA accreditation for project leaders)  
**€5,700 ex VAT**

+ Expenses for participants  
in Anney (flights, accommodation)

### Production Distribution workshop

Cost of the workshop  
**€3,000 excluding VAT**

+ To be covered by the organiser: experts' fees (€250/day/expert) and expenses for the experts (accommodation, plane tickets, meals).

+ Expenses for participants in Anney  
(flights, accommodation, accreditations)

## Our network of experts

**Simon Rouby**

Director

**Sébastien Tavel**

Director

**Jean-Charles Mbotti Malolo**

Director

**Odile Perrin**

Consultant

**Luce Grosjean**

Producer

**Claire Sichez**

Director

**Melissa Vega**

Head of sales and acquisitions

**Nidia Santiago**

Producer

**Ariane Suveq**

Producer & Consultant

**Sebastien Onomo**

Producer

**Bastien Dubois**

Director

**Sophie Caron**

Screenwriter

**Céline Chesnay**

Head of programming

**Julien Chheng**

Director, Producer

**Ron Dyens**

Producer

**Eloa Sahiry**

RH Consultant & Coach

**Claire Fouquet**

Director

**Fabienne Gambrelle**

Screenwriter

**Marc Dhrami**

Head of business development and international sales

**Joelle Oosterlinck**

Director

**Fabrice Fouquet**

Screenwriter

**Luc Camili**

Producer

**Anita Doron**

Director

**Osman Cerfon**

Director

**Louis Jacobée**

Head of audiovisual department

**Virginie Giachino**

Producer

**Lucile Canault**

Head of programming

**Reza Amirriahi**

Director

**Johanna Goldshmidt**

Screenwriter

**Anais Caura**

Director

## OUR COORDINATORS



**Delphine Nicolini**

Consultant, Producer

### Talents workshop



**Ivan Zuber**

Co-founder & Producer  
Laidak Films

### Production workshop



**Eleanor Coleman**

Producer, Distributor

### Distribution workshop

# The International Mifa Campus, in **figures**

Since **2020**



**21**

workshops



**14**

territories

(South America, Africa, Asia, the Caribbean, the Middle East, and the Mediterranean)



**32**

experts

**+100**

professionals  
attended the  
workshops







ANNÉCY  
FESTIVAL  
INTERNATIONAL MIFA CAMPUS

You want to organise a workshop or become a partner  
to support emerging talents in animation worldwide?  
We would love to hear from you!

[sylvaingrain@citia.org](mailto:sylvaingrain@citia.org)

International Mifa Campus is a programme supported by **NETFLIX**