

ANNÉCY FESTIVAL MIFA
MARCHÉ
DU FILM

1

Mifa Presentation
Key figures

2

Exhibition Area
Stands and Pavilions

3

Le Campus Mifa
A dedicated area

4

Contenu Talent
Our programme

Key Figures 2024 Edition



17,400

delegates
incl. 6,580 Mifa
& 4,120 students



103

countries



332

buyers
badgeholders



2,732

companies



180

stands
incl. 1,075 exhibiting
companies



ANNÉCY FESTIVAL MIFA
MARCHÉ
DU FILM



Mifa Presentation

Attend the Annecy International Animation Film Market (Mifa), the world's leading event for the industry.

Discover all animation's richness and productivity and meet all the professionals.

[More](#)



Our missions

INDUSTRY CONTENT

The central hub for all animation professionals!

Come and find the partners you need to take your project forward and boost your visibility and your international career.

Showcase your activity and enjoy exclusive meetings with institutions, investors, sales agents, producers, etc.

Find out about the state of the sector and new opportunities at our conferences, panels and demos.

TALENT CONTENT

Students and emerging talent are central to the Campus Mifa!

Discover our Training & Recruitment offers to put schools, students and industry professionals in touch with each other to promote employment and gain knowledge and new skills.

XR AND VIDEO GAMES CONTENT

Explore the rich connections between animation and the gaming and immersive worlds!

Showcase innovation and new technologies
Discover the best of the latest annual creations.

Meet the creative teams, get your projects off the ground and recruit.

Exhibition area

Welcome to the heart of the Exhibition Area, which draws together all the animation industry's key players over the course of four days.

Booth located in the School area on the 1st floor of the Exhibition area, open to all our accredited members.

Furnished option :

- **Stand - 4m²** (includes 4 Mifa accreditations)
= 3'137.87€ (VAT not incl.)
- **Stand - 8m²** (includes 6 Mifa accreditations)
= 5'891.07€ (VAT not incl.)
- **Stand - 12m²** (includes 8 Mifa accreditations)
= 8'644.28€ (VAT not incl.)
- **Stand - 18m²** (includes 9 Mifa accreditations)
= 10'576.46€ (VAT not incl.)



CAMPUS MIFA

a place dedicated to the new generation of talent!

3rd year of existence !

- Open from Tuesday 10th to Friday 13th
- Dedicated to students and young talent
- Open to all accredited members
- Located near the Impérial Palace (in front of Albigny beach)
- 1 area dedicated to 1 to 1 recruitment sessions
- 2 areas for our TALENT CONTENT: *Talent Panels* (conferences, masterclasses, talks, workshops) and *Recruiter's talk*
- Renowned guests at Talent Panels: Wes Anderson, Guillermo del Toro, Jorge Gutiérrez, Nora Twomey, Marguerite Abouet, Masaaki Yuasa...





ANNECY FESTIVAL MIFA
MARCHÉ
DU FILM



Talent Content

TALENT PANELS

A 30- or 60-minute session to present your programmes, your students' work and the latest news.

The offer includes:

- 30 or 60-minute room hire + technical check with a technician for 15 minutes
- Up to 5 Mifa accreditations for your speakers' use only (60-minute option only)
- Visibility in our online programme and communications

[2024 Programme](#)



LE CAMPUS MIFA

Look who took part in 2024:

Cartoon Saloon, PANEURAMA, Walt Disney Animation Studios, GOBELINS Paris, Epic Games, SACEM – 22D Music Group, CNC

Entry conditions:

Open to Students and Mifa badgeholders
By reservation

Price:

€3,500 – 30 minutes
€5,500 – 60 minutes

CONTACT

marionprovenzano@citia.org

Talent Content

PARTNER RECRUITMENT SESSIONS

Organise your own recruitment event for your students!

The offer includes:

- 1h30 or 3h equipped room hire
- Audiovisual equipment (screen + microphone)
- Optional Catering/Coffee break service



LE CAMPUS MIFA

Look who took part in 2024

Brassart School, MoPA School,
Nouvelles Images School, LISAA

Entry conditions:

By invitation, private event

Price:

€2,700 – 3h

€1,500 – 1h30

CONTACT

marionprovenzano@citia.org

Student Pitch

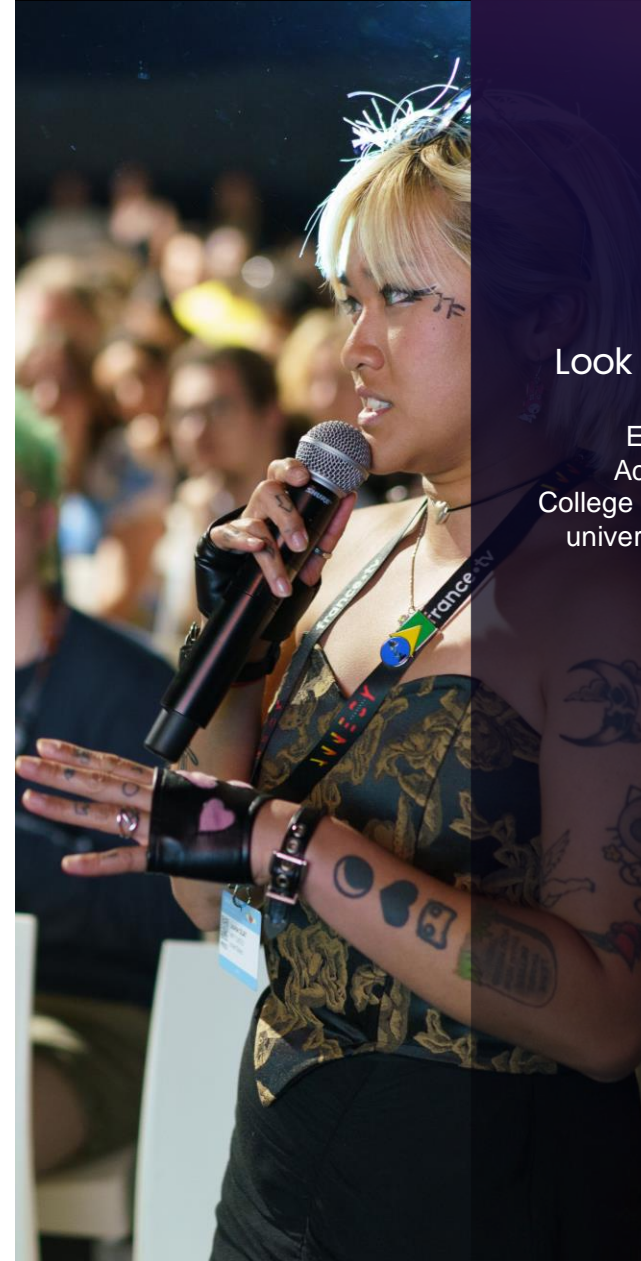
A springboard for students from all over the world!

The Student Pitch Mifa is a new event offering 8 teams of students from international animation schools to improve their presentation skills during a special session at the Mifa Campus. Pitch on stage, feedback from industry experts and friendly networking are all on the program of this unique experience that represents a real boost in the career of emerging animators.

TUESDAY FROM 2:30 PM TO 5:30 PM – Campus Mifa

CONTACT

sylvaingrain@citia.org
marionprovenzano@citia.org



LE CAMPUS MIFA

Look who took part in 2024

Emile Cohl, Filmakademie, Idea Academy, La Cambre, LASALLE College of Arts, Nanyang technological university, School of Visual Arts, The Animation School

Regulations

Price:
500€

Talent content programme

Students and young talents at the heart of the Campus Mifa !

Training and recruitment opportunities to acquire new knowledge and skills to prepare for the professional sector.

CONTACT

sylvaingrain@citia.org
marionprovenzano@citia.org



THE CAMPUS MIFA

Talents Panels

Talents Workshops (new)

Recruiter's talk

Mifa recruitment sessions

Partner Recruitment Sessions

2024 programme

AFTERMOVIE

Join us!

ANNEXCY

FESTIVAL | MIFA

8th to 14th June 2025

10th to 13th June 2025